

Enrollment Management Committee Report to PGC on September 7, 2023

Thank you for providing us with an opportunity to highlight the Enrollment Management Committee.

- a. Mitra Sapienza and Geisce Ly are the EMC co-chairs.
- b. We held our first EMC meeting on 8/24 and there were 15 participants representing faculty, staff, students, and administrators.
 - a. Our next meeting is scheduled for 9/21.
- c. EMC meetings are typically held on the third Thursday of the month from 1 – 3 pm on Zoom.
- d. We are confirming members and alternates.
- e. We discussed EMC's 2022-23 objectives and will continue this conversation on 9/21.
- f. We provided an update about a recent Enrollment Management Academy training held at UC San Diego in July.
 - a. The enrollment growth ideas that were generated last semester during EMC meetings were discussed.
 - b. Five ideas were identified as something we could work on to increase enrollment:
 - i. Engage in Systems Improvement: Create and provide spreadsheets of historical data for chairs, faculty, and deans to confer and strategize about course offerings
 - ii. Increase Dual Enrollment: Strengthen our strategic partnership with SFUSD
 - iii. Award Credit for Prior Learning: Give students (especially veterans) the credit they deserve
 - iv. Provide Professional Development on Enrollment Management Basics: Provide various learning opportunities/trainings for chairs, faculty, and deans
 - v. Improve Internal Communication: Share information/updates regularly across departments to coordinate efforts
- g. We will continue to engage in conversations this semester to seek more input and generate additional ideas as we collectively work towards creating an Enrollment Management Plan.